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(2nd Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA–202

(Business Environment)

(PART : A—OBJECTIVE)

(*Marks* : 25)

KEY ANSWERS FOR OBJECTIVES

1. Put a Tick (✓) mark against the correct answer in the brackets provided :   1×10=10

(a) *(ii)* Strengths, Weaknesses, Opportunities and Threats

(b) *(iv)* Threat of power

(c) *(ii)* Globalization

(d) *(iii)* Ministry of Finance

(e) *(iv)* All of the above

(f) *(i)* qualitative

(g) *(i)* Innovation

(h) *(iii)* Coercive intervention

(i) *(iii)* demographic factors

(j) *(iv)* All of the above

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5

(a) *False*

(b) *True*

(c) *False*

(d) *True*

(e) *False*

★★★